MADINAH PRINCE MOHAMMED BIN ABDULAZIZ INTERNATIONAL AIRPORT





a member of **Groupe ADP**



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GROUPE ADP OPERATIONAL MAP

TÜRKİYE

Antalya: 35.5M Pax Ankara: 11.9M Pax İzmir: 10.7M Pax Milas Bodrum: 4.0M Pax Gazipasa: 0.8M Pax **Concession Operator**

SAUDI ARABIA

Madinah: 9.4M Pax **Concession Operator** Jeddah (Hajj Terminal) Management Contract

GEORGIA

Tbilisi: 3.7M Pax Batumi: 0.6M Pax **Concession Operator**

NORTH MACEDONIA

Skopje: 2.9M Pax Ohrid: 0.3M Pax **Concession Operator**

TUNISIA Enfidha: 0.8M Pax Monastir: 1.5M Pax

Concession Operator

CROATIA Zagreb: 3.7M Pax

Concession Operator

*Groupe ADP holds 49% stake in GMR Airports.



WORLDWIDE GROUP

Airport group with the most passengers in 2019

FRANCE

Paris-CDG: 67.4M Pax Paris-Orly: 32.2M Pax Paris-Le Bourget: Business & General Aviation Airport **Owner and Operator**

CHILE

Santiago: 23.3M Pax **Concession Operator**

JORDAN Amman: 9.2M Pax **Concession Operator**

INDONESIA* Medan: 7.4M Pax in 2023 **Concession Operator**

MADAGASCAR Antananarivo & Nosv Be: 1.0M Pax

Concession Operator



AIRLINE CONNECTIONS

351.2 million passengers worldwide

INDIA*

New Delhi: 72.2M Pax Hvderabad: 24.2M Pax GOA: 3.7M Pax **Concession Operator**

KAZAKHSTAN Almaty: 9.5M Pax **Owner and Operator**

LATVIA Riga: 6.6M Pax Commercial Areas Only

BELGIUM Liege Airport Cargo Airport **Concession Operator**





WORLD CONNECTIONS

28 airports operated around the world



VARIETY OF AIRPORTS

Mega international hubs, regional gateways, leisure destination airports

MADINAH AIRPORT OPERATIONAL MAP





New routes in 202

MADINAH AT A GLANCE: The Center of Islamic Knowledge and Culture

Madinah is the second holiest city in Islam, and the home of the Prophet's Mosque.

Key Destination and Catchment Features

33.4M

Inhabitants in Saudi Arabia

1.6M

Inhabitants in Madinah Region

4TH most populous city in Saudi Arabia

The Knowledge Economic City Project (\$ 32.53K GDP per capita in 2023): The project will provide a boost to the economy as well as increasing social, cultural and educational activities. Madinah will be positioned as the center of Islamic & global knowledge and culture.

With the **One-Way Policy adopted by the KSA,** and the help of the fast train operations between Jeddah and Madinah, the split of pilgrimage traffic will be more balanced and will increase over the years. Since 2019, **Saudi Arabia introduced an e-visa program, allowing people from 63**

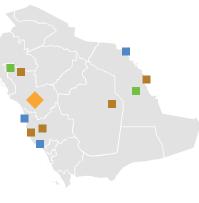
countries to visit, by applying for a visa ahead of their trip or on arrival.

Single entry visa allows a full month stay, while multiple entry visas allow to stay for up to three months.

Madinah Airport (MED) catchment area covers:

• The **city center of Madinah** within 30 minutes driving distance (25 km), counting 4.3M inhabitants.

• The city of **Mecca** within 3 hours train distance (450 km), counting 1.5M inhabitants.





MADINAH: A Well Connected Destination

International Land Connection with Five Saudi Regions: Riyadh - Al-Qassim - Hail - Makkah and Jeddah - Tabuk





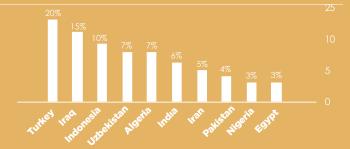
Madinah is one of Islam's two holiest cities, making it a key destination for millions of pilgrims traveling to Saudi Arabia for Hajj or Umrah. In 2023, Saudi Arabia welcomed 1.8M pilgrims to Mecca and to Madinah, mostly from international traffic.





Yanbu is becoming a famous beach destination, with an access to the Red Sea and some of the best diving spots in Saudi Arabia.

PILGRIMS TO MADINAH BY COUNTRY (2023)



PILGRIMAGE AND SEASONALITY

Tourism in Saudi Arabia still largely involves religious pilgrimages. As the second holiest city of Islam, the Madinah is commonly visited as part of the Hajj and Umrah pilgrimage.

Pilgrims visit the city during the month of Dhu al-Hijjah in Hajj and during the month of Ramadan to perform Umrah. Rest of the year, Madinah receives pilgrims for Umrah.

DID YOU KNOW?

Tourism is the highest priority sector within the KSA's Vision 2030 plans, by increasing the hotel rooms from 75K to 200K by 2030 while simultaneously targeting significant public transport upgrades across the region.

Museums & Exhibitions:

- Dar Al Madinah Museum
- The International Fair and Museum of the Prophet's Biography and Islamic Civilization
- Madina Arts Center
- Alsayed Habib Mahmoud Ahmed Public Library
- King Fahd Glorious Quran Printing Complex

Local Markets:

- Alayniah
- Chefs Markets
- Quba Avenue
- Bilal Market

The Historically Wells:

- (Alfungyr) Well Of Salman AL-Farsi
- Ghars Well
- (Rumah) Well of Uthman

Madinah's Transformation **Iconic Projects:**

- Prince Mohammed bin Abdulaziz International Airport
- Madinah Bus
- Madinah Walkways
- Humanization projects
- Bike Paths
- Haramain High-Speed Railway
- Rua Al Madinah

Historic Mosques:

- Masjid al-Nabawi (Mosque of the Prophet)
- Quba'
- Al-Qiblatain
- Al-Jummah
- Al-Ghamama

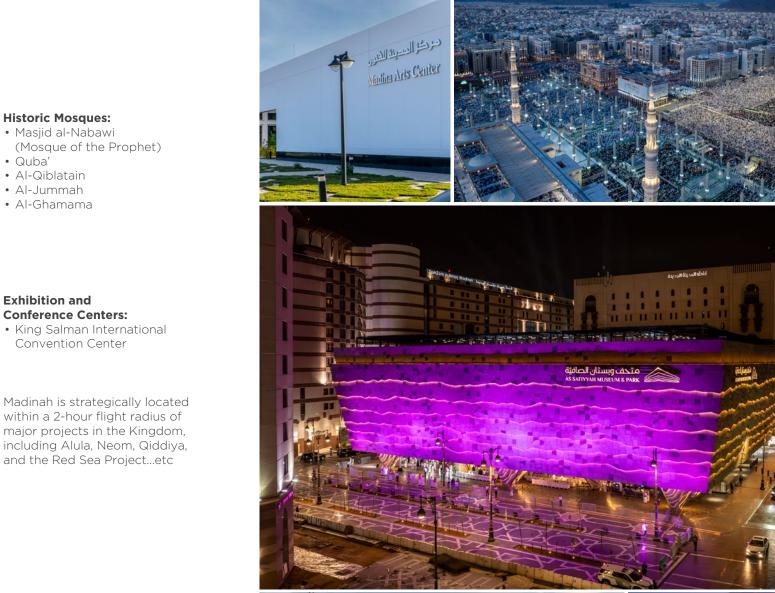
Exhibition and

Conference Centers:

Convention Center

• King Salman International

and the Red Sea Project...etc







MADINAH: Infrastructures

Complementary airport system to capture growing religious traffic thanks to ground infrastructures development.







An airport shuttle station provides shuttles to the city within 40 minutes.

The Haramain High-Speed Rail links Madinah to Makkah and Jeddah via King Abdullah Economic City and the region's two seaports, which facilitate the smooth transition of both cargo and passengers.





9 Food and Beverage 9 Retail Shops Duty Free Tax Refund



3 terminals: 1 international, 1 domestic and 1 Hajj terminal

2 runways





ACI 2017 The Best Airport in Middle East Award 5-15M Pax

MED App is available to support and help passengers for easy and best airport experience.

ACI Airport Health Accreditation (2020).



MADINAH: Incentive Schemes

Marketing support and incentive schemes tailored on airlines' development projects.



Seasonal and year-round incentives can be offered to airlines for their operations by TAV Airports. Incentive programmes are customised depending on destination, traffic potential, growth, etc.



marketing activities in collaboration with airlines with inauguration ceremonies, press conferences, terminal and digital advertisements.



TAV Airports can also create bundle marketing opportunities through its subsidiaries (Ground Handling-Havas, Duty Free-ATU, Catering-BTA etc.)







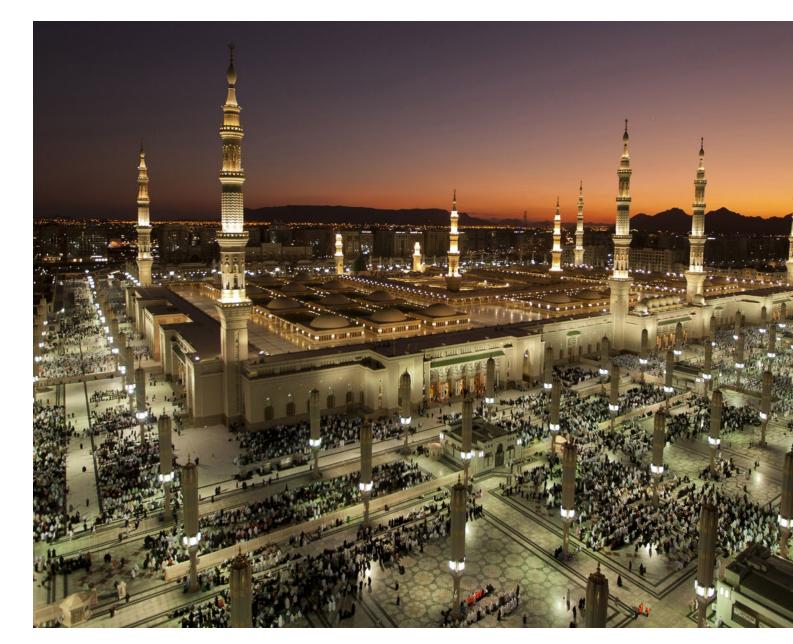
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