

# MADINAH PRINCE MOHAMMED BIN ABDULAZIZ INTERNATIONAL AIRPORT



a member of  
**Groupe ADP**



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# GROUPE ADP OPERATIONAL MAP

## TÜRKİYE

Antalya: 38.3M Pax  
Ankara: 12.9M Pax  
Izmir: 11.5M Pax  
Milas-Bodrum: 4.4M Pax  
Gazipasa: 1.1M Pax  
*Concession Operator*

## SAUDI ARABIA

Madinah: 10.9M Pax  
*Concession Operator*  
Jeddah (Hajj Terminal)  
*Management Contract*

## GEORGIA

Tbilisi: 4.7M Pax  
Batumi: 1.0M Pax  
*Concession Operator*

## NORTH MACEDONIA

Skopje: 3.0M Pax  
Ohrid: 0.2M Pax  
*Concession Operator*

## TUNISIA

Enfidha: 1.3M Pax  
Monastir: 1.6M Pax  
*Concession Operator*

## FRANCE

Paris-CDG: 70.2M Pax  
Paris-Orly: 33.1M Pax  
Paris-Le Bourget: Business  
& General Aviation Airport  
*Owner and Operator*

## CHILE

Santiago: 26.2M Pax  
*Concession Operator*

## JORDAN

Amman: 8.7M Pax  
*Concession Operator*

## INDONESIA\*

Medan: 7.1M Pax in 2023  
*Concession Operator*

## MADAGASCAR

Antananarivo &  
Nosy Be: 1.0M Pax  
*Concession Operator*

## CROATIA

Zagreb: 4.3M Pax  
*Concession Operator*

## INDIA\*

New Delhi: 77.8M Pax  
Hyderabad: 27.8M Pax  
GOA: 4.7M Pax  
*Concession Operator*

## KAZAKHSTAN

Almaty: 11.4M Pax  
*Owner and Operator*

## LATVIA

Riga: 7.1M Pax  
*Commercial Areas Only*

## BELGIUM

Liege Airport  
*Cargo Operations*



\*Groupe ADP holds 49% stake in GMR Airports.



## WORLDWIDE GROUP

Airport group with the  
most passengers in 2019



## AIRLINE CONNECTIONS

351.2 million passengers  
worldwide



## WORLD CONNECTIONS

28 airports operated  
around the world



## VARIETY OF AIRPORTS

Mega international hubs,  
regional gateways, leisure  
destination airports

# MADINAH AIRPORT OPERATIONAL MAP



**10.9 Million**

Pax in 2024

**9.4 Million**

Pax in 2023

**136**

Destinations in 2024

**64**

Airlines in 2024

**2**

New routes in 2024



# MADINAH AT A GLANCE: The Center of Islamic Knowledge and Culture

Madinah is the second holiest city in Islam, and the home of the Prophet's Mosque.

## Key Destination and Catchment Features

**33.4M**

Inhabitants in Saudi Arabia

**1.6M**

Inhabitants in Madinah Region

**4<sup>TH</sup> most populous city**  
in Saudi Arabia

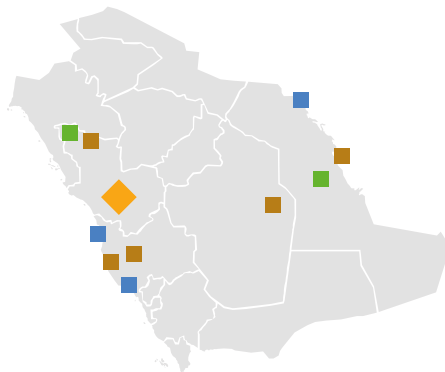
**The Knowledge Economic City Project (\$ 32.53K GDP per capita in 2023):** The project will provide a boost to the economy as well as increasing social, cultural and educational activities. Madinah will be positioned as the center of Islamic & global knowledge and culture.

With the **One-Way Policy adopted by the KSA**, and the help of the fast train operations between Jeddah and Madinah, the split of pilgrimage traffic will be more balanced and will increase over the years. Since 2019, **Saudi Arabia introduced an e-visa program, allowing people from 63 countries** to visit, by applying for a visa ahead of their trip or on arrival.

Single entry visa allows a full month stay, while multiple entry visas allow to stay for up to three months.

### Madinah Airport (MED) catchment area covers:

- The **city center of Madinah** within 30 minutes driving distance (25 km), counting 4.3M inhabitants.
- The city of **Mecca** within 3 hours train distance (450 km), counting 1.5M inhabitants.



## MADINAH: A Well Connected Destination

International Land Connection with Five Saudi Regions:  
Riyadh – Al-Qassim – Hail – Makkah and Jeddah – Tabuk



### Hajj Pilgrimage



Madinah is one of Islam's two holiest cities, making it a key destination for millions of pilgrims traveling to Saudi Arabia for Hajj or Umrah. In 2023, Saudi Arabia welcomed 1.8M pilgrims to Mecca and to Madinah, mostly from international traffic.

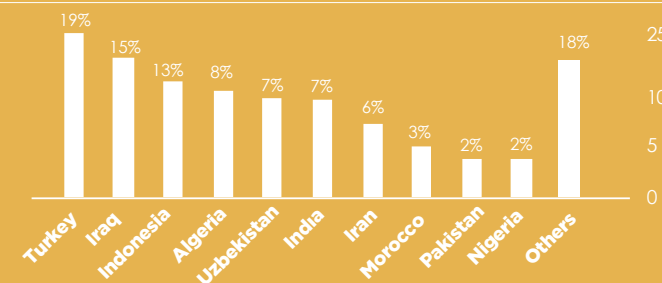


### Culture



Yanbu is becoming a famous beach destination, with an access to the Red Sea and some of the best diving spots in Saudi Arabia.

### PILGRIMS TO MADINAH BY COUNTRY (2024)



### PILGRIMAGE AND SEASONALITY

Tourism in Saudi Arabia still largely involves religious pilgrimages. As the second holiest city of Islam, the Madinah is commonly visited as part of the Hajj and Umrah pilgrimage.

Pilgrims visit the city during the month of Dhu al-Hijjah in Hajj and during the month of Ramadan to perform Umrah. Rest of the year, Madinah receives pilgrims for Umrah.

### DID YOU

Tourism is the highest priority sector within the KSA's Vision 2030 plans, by increasing the hotel rooms from 75K





#### Museums & Exhibitions:

- Dar Al Madinah Museum
- The International Fair and Museum of the Prophet's Biography and Islamic Civilization
- Madina Arts Center
- Alsayed Habib Mahmoud Ahmed Public Library
- King Fahd Glorious Quran Printing Complex

#### Local Markets:

- Alayniah
- Chefs Markets
- Quba Avenue
- Bilal Market

#### The Historically Wells:

- Well of Salman al-Farsi
- Ghars Well
- (Rumah) Well of Uthman

#### Madinah's Transformation Iconic Projects:

- Prince Mohammed bin Abdulaziz International Airport
- Madinah Bus
- Madinah Walkways
- Humanization projects
- Bike Paths
- Haramain High-Speed Railway
- Rua Al Madinah

#### Historic Mosques:

- Masjid al-Nabawi (Mosque of the Prophet)
- Quba'
- Al-Qiblatain
- Al-Jummah
- Al-Ghamama

#### Exhibition and Conference Centers:

- King Salman International Convention Center

Madinah is strategically located within a 2-hour flight radius of major projects in the Kingdom, including Alula, Neom, Qiddiya, and the Red Sea Project...etc





## MADINAH: Infrastructures

Complementary airport system to capture growing religious traffic thanks to ground infrastructures development.



### Transportation



**An airport shuttle station** provides shuttles to the city within 40 minutes.

The Haramain High-Speed Rail links Madinah to Makkah and Jeddah via King Abdullah Economic City and the region's two seaports, which facilitate the smooth transition of both cargo and passengers.



### Retail



**9 Food and Beverage**

**9 Retail Shops**

**Duty Free**

**Tax Refund**



### Infrastructures



**3 terminals:** 1 international, 1 domestic and 1 Hajj terminal

**2 runways**



### Awards



**ACI 2017 The Best Airport in Middle East Award 5-15M Pax**

**MED App** is available to support and help passengers for easy and best airport experience.

**ACI Airport Health Accreditation (2020).**





## MADINAH: Incentive Schemes

Marketing support and incentive schemes tailored on airlines' development projects.



Seasonal and year-round incentives can be offered to airlines for their operations by TAV Airports. Incentive programmes are customised depending on destination, traffic potential, growth, etc.



TAV Airports conducts marketing activities in collaboration with airlines with inauguration ceremonies, press conferences, terminal and digital advertisements.



TAV Airports can also create bundle marketing opportunities through its subsidiaries (Ground Handling-Havas, Duty Free-ATU, Catering-BTA etc.)





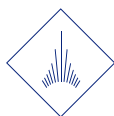
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SHARING NEW HORIZONS



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