

TBILISI SHOTA RUSTAVELI & BATUMI ALEXANDER KARTVELI INTERNATIONAL AIRPORTS



a member of
Groupe ADP



CONTENTS

- 04** Groupe ADP Key Figures
- 06** Tbilisi Operational Map, Destination Features and Infrastructures
- 16** Batumi Operational Map, Destination Features and Infrastructures
- 26** Marketing Support
- 28** Contacts

GRUPE ADP OPERATIONAL MAP

TÜRKİYE

Antalya: 35.5M Pax
Ankara: 11.9M Pax
İzmir: 10.7M Pax
Milas Bodrum: 4.0M Pax
Gazipaşa: 0.8M Pax
Concession Operator

SAUDI ARABIA

Madinah: 9.4M Pax
Concession Operator
Jeddah (Hajj Terminal)
Management Contract

GEORGIA

Tbilisi: 3.7M Pax
Batumi: 0.6M Pax
Concession Operator

NORTH MACEDONIA

Skopje: 2.9M Pax
Ohrid: 0.3M Pax
Concession Operator

TUNISIA

Enfidha: 0.8M Pax
Monastir: 1.5M Pax
Concession Operator

FRANCE

Paris-CDG: 67.4M Pax
Paris-Orly: 32.2M Pax
Paris-Le Bourget: Business
& General Aviation Airport
Owner and Operator

CHILE

Santiago: 23.3M Pax
Concession Operator

JORDAN

Amman: 9.2M Pax
Concession Operator

INDONESIA*

Medan: 7.4M Pax in 2023
Concession Operator

MADAGASCAR

Antananarivo &
Nosy Be: 1.0M Pax
Concession Operator

CROATIA

Zagreb: 3.7M Pax
Concession Operator

INDIA*

New Delhi: 72.2M Pax
Hyderabad: 24.2M Pax
GOA: 3.7M Pax
Concession Operator

KAZAKHSTAN

Almaty: 9.5M Pax
Owner and Operator

LATVIA

Riga: 6.6M Pax
Commercial Areas Only

BELGIUM

Liege Airport
Cargo Airport
Concession Operator



*Groupe ADP holds 49% stake in GMR Airports.



WORLDWIDE GROUP

Airport group with the most passengers in 2019



AIRLINE CONNECTIONS

351.2 million passengers worldwide



WORLD CONNECTIONS

28 airports operated around the world



VARIETY OF AIRPORTS

Mega international hubs, regional gateways, leisure destination airports



TBILISI



TBILISI OPERATIONAL MAP



3.7 Million
Pax in 2019

3.7 Million
Pax in 2023

52
Destinations in 2023

50
Airlines in 2023

23%
Cargo growth in 2024 8M (vs 2023 8M)

7
New routes in 2023

TBILISI AT A GLANCE: The Economic and Touristic Center of Georgia

Located at the crossroads between Europe and Asia, Tbilisi is an important trade centre crossed by the ancient Silk Road.

Key Destination and Catchment Features

3.7M

Inhabitants in Georgia

1.2M

Inhabitants in Tbilisi

Largest city in Georgia

\$ 30.54B Georgia's GDP

33.3% of Georgia's inbound visitors

\$ 8.2K per capita in Georgia GDP

50% of Georgia's GDP

Capital city with all government offices.

Tbilisi is an important hub of trade and is strategically located at the centre of the motorway highway and railway network of the Caucasus region.

European Parliament has adopted the visa liberalization for Georgia. Georgia nationals are able to travel visa-free within the Schengen area.

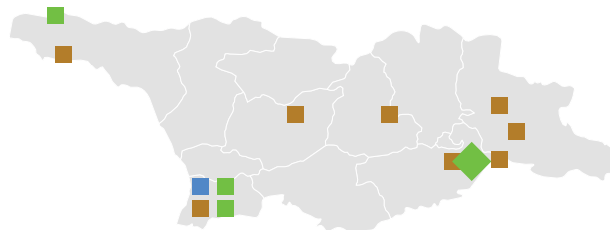
455.3K registered entities in Tbilisi

Tbilisi Airport (TBS) catchment area covers:

- A **1.5M population** within 30 minutes driving distance
- A **3M population** within 60 minutes driving distance
- A **5M population** within 120 minutes driving distance

Conveniently located within a reach from the main touristic attractions:

- The **city center of Tbilisi** within 30 minutes driving distance (20 km).
- **Kakhetie's wineries** within 1 hour driving distance.
- **Gareji Caves** within 90 minutes driving distance.



■ SEASIDES ■ NATURAL SIDES ■ CULTURAL SIDES ◆ TBILISI AIRPORT



TBILISI, Getaway to Georgian Wonders

Georgia's growing popularity as an international tourist destination has put Tbilisi on the global travel map.



Well-known for its sulfur bathhouses fed by natural hot springs. Nearby on Shardeni Street you will find plenty of modern, popular restaurants, trendy night clubs and art galleries.



Rustaveli Avenue and Freedom Square are the center of the city, with many governmental, cultural and business facilities.



Georgia is the cradle of wine making with an 8000 thousand years history & companies exporting worldwide. The Kakheti's region is well-known for wine tasting and lovely European-like towns.



Mtskheta, Gori, and Uplitsikhe – UNESCO World Heritage Churches, Stalin's birthplace and a cave city.

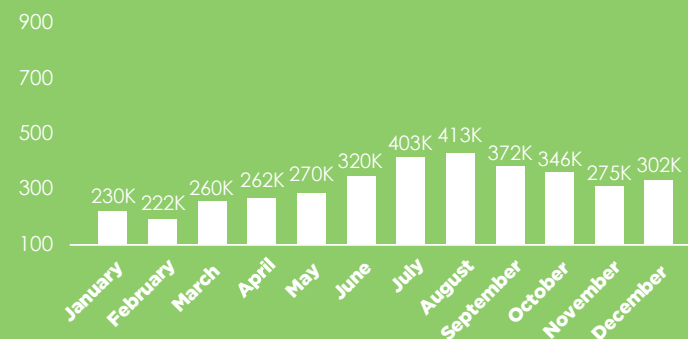


Caucasian mountains offer breathtaking sceneries for hiking. Kazbegi is one of the most stunning mountain regions in Georgia.

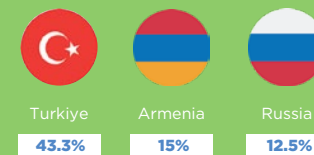


Georgia has plenty of beautiful monasteries and cave cities. Davit Gareja & wine-tasting is the best cave monastery city in Georgia.

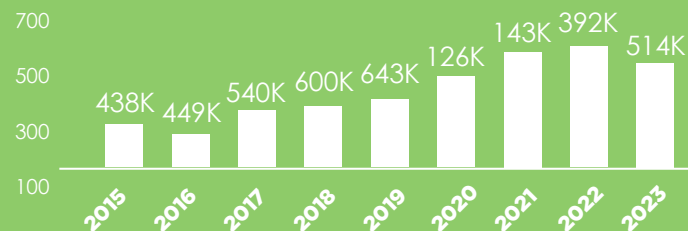
SEASONALITY (2023), # of arrivals in thousand per month



TOP 3 COUNTRIES OF OUTBOUND VISITS IN GEORGIA (2023)



MONTHLY AVERAGE NUMBER OF VISITS BY INBOUND VISITORS



TBILISI: Infrastructures



Transportation



The **public bus** provides transport to the city center within 45 minutes.

The **train** provides transport to the city center within 40 minutes.



Awards



Skytrax World Airport Awards 2020, one of the top ten Airports in Eastern Europe for the 7th year in a row

Skytrax 2014 7th Best Airport in Eastern Europe



Infrastructures



1 terminal

1 runway



Retail

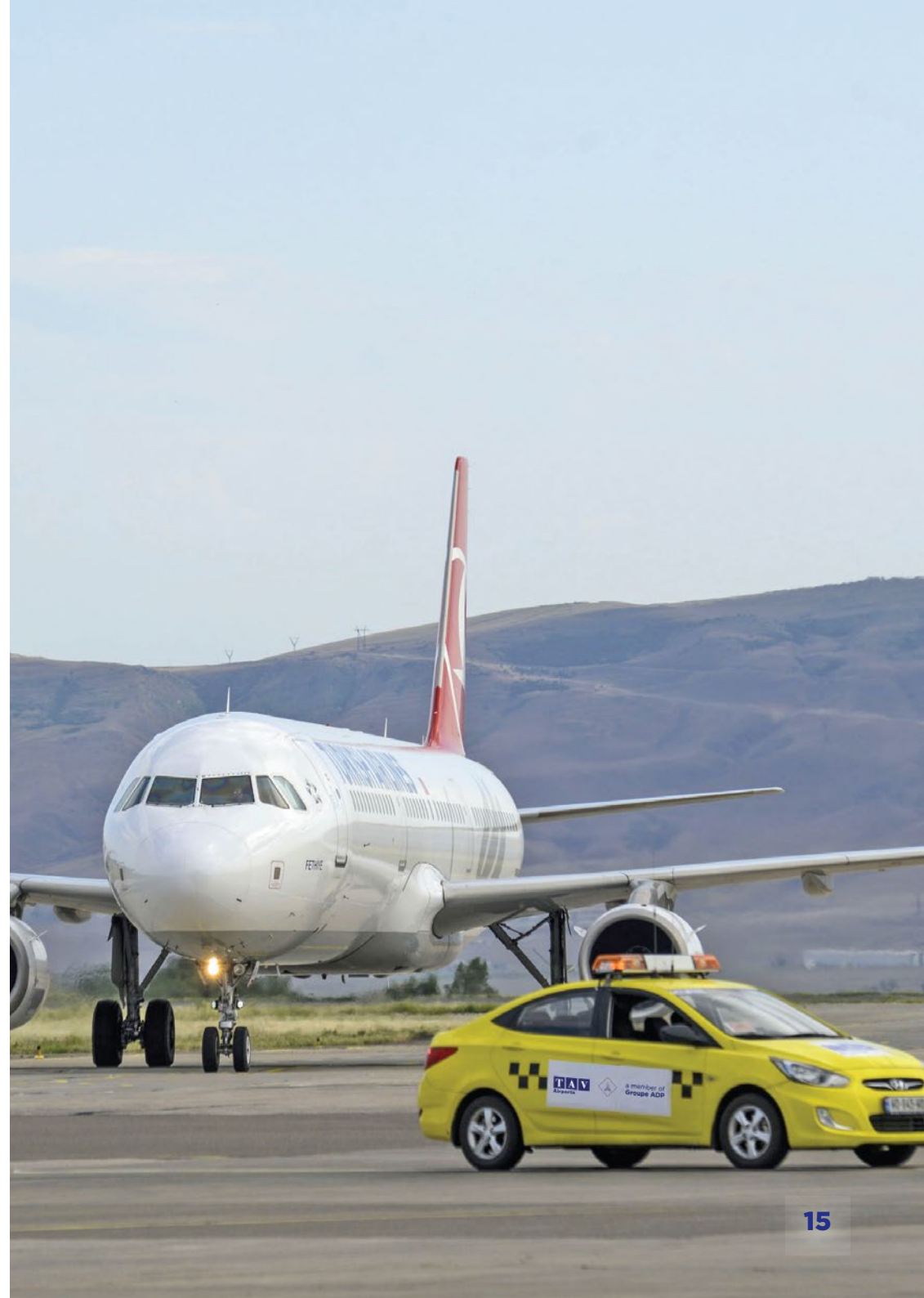


10 Food and Beverage

19 Retail Shops

3 Duty Free

1 Tax Refund





BATUMI



BATUMI OPERATIONAL MAP



0.62 Million
Pax in 2019

0.62 Million
Pax in 2023

20
Destinations in 2023

25
Airlines in 2023

1
New routes in 2023

BATUMI AT A GLANCE: The Main Touristic Gate to The Georgian Black Sea Coast

Even in the coldest months, the temperature does not drop below +7-10 degrees, which is why you can visit Batumi at any time of the year.

Key Destination and Catchment Features

3.7M

Inhabitants in Georgia

363K

Inhabitants in Ajara province

2nd largest city

In Georgia

10% of Georgia's GDP

\$ 8.2K GDP

per capita in Georgia

29.9% of Georgia's Inbound Visitors

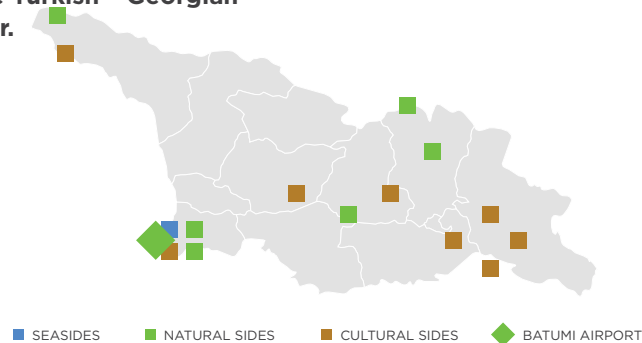
With its year-round mild subtropical climate, Batumi attracts the most tourists visiting Georgia.

The large port and strategic location on the railway network also make Batumi an **important commercial center on the Turkish - Georgian border.**

Ajara's economy is also based on growing tobacco, tea and citrus fruits.

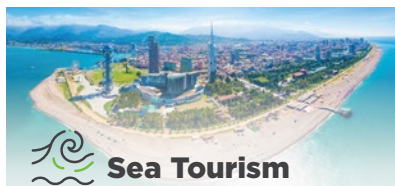
Batumi Airport (BUS) is conveniently located within a reach from the main touristic attractions:

- The **city center of Batumi** within 15 minutes driving distance (6 km).
- The **Mtirala National Park** within 1 hour driving distance).
- The **Machakhela National Park** within 50 minutes driving distance.
- The **Gonio Fortress** within 10 minutes driving distance.

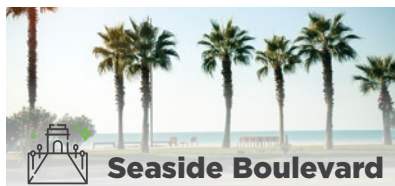


BATUMI, Getaway to Adjara

Even in the coldest months, the temperature doesn't go lower than +7-10 degrees which is why you may visit Batumi at any time of the year.



Adjara seaside is with the subtropical climate, 21-kilometer long coastline, the warm sea of 21-29 Celsius on average, comfortable atmosphere and distinctive nature. Besides leisure, Batumi resort has solar therapy and sea-salt baths to offer



Batumi Boulevard is the main and most visited sightseeing of the city. The recreation zone, which at the same time is a cultural heritage monument, for centuries, has united the city's guests or native inhabitants.



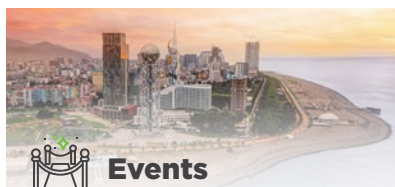
Gambling is popular in Batumi, with many casinos located in upscale hotels, attracting both locals and tourists. Recent hotel constructions suggest further growth in the city's casino industry.



Batumi Botanical Garden located at the distance of 9 km from the center of Batumi, occupies the area of 108, 7 hectare



Adjara is one of the most important wine regions of and subtropical zones in Georgia. The revival of viticulture and winemaking has been evident in Adjara in recent years.

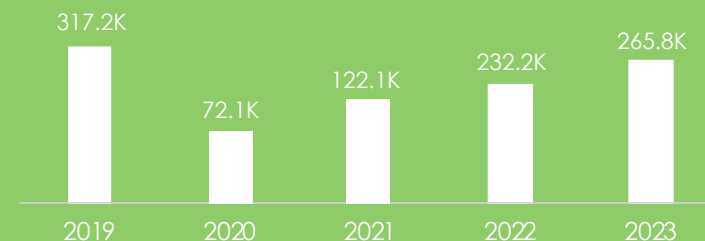


The Black Sea Jazz Festival is an international jazz festival held annually, traditionally in July, in Batumi.

INTERNATIONAL VISITORS IN BATUMI (2023)

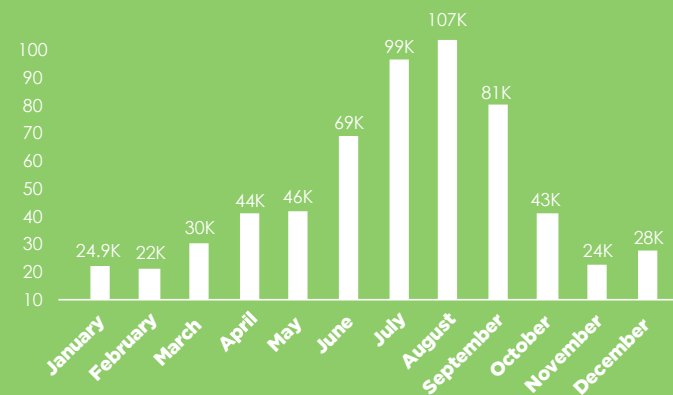
of air passengers

2.7M tourists in Adjara region.

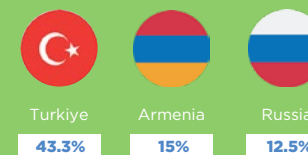


SEASONALITY (2023),

of arrivals in thousand per month



TOP 3 COUNTRIES OF OUTBOUND VISITS IN GEORGIA (2023)



BATUMI: Infrastructures

TAV Airports doubled capacity of Batumi Airport with \$17M investment.



Transportation



The bus network provides transport to the city center within 20 minutes.



Retail



Infrastructures



1 terminal

1 runway

3 Food and Beverage

1 Duty Free

1 Tax Refund



Incentive Schemes

Marketing support and incentive schemes tailored on airlines' development projects.



Seasonal and year-round incentives can be offered to airlines for their operations by TAV Airports. Incentive programmes are customised depending on destination, traffic potential, growth, etc.



TAV Airports conducts marketing activities in collaboration with airlines with inauguration ceremonies, press conferences, terminal and digital advertisements.



TAV Airports can also create bundle marketing opportunities through its subsidiaries (Ground Handling-Havas, Duty Free-ATU, Catering-BTA etc.)



CONTACTS



Özge Küçükcan
Aviation Marketing and
Planning Coordinator
ozge.kucukcan@tav.aero



Efe Buğra Çınar
Aviation Marketing and
Planning Manager
efebugra.cinar@tav.aero



İlay Şentürk
Aviation Marketing and
Planning Specialist
ilay.senturk@tav.aero

Ahmet Hakan Öztürk
Aviation Marketing and
Planning Assistant Specialist
ahmethakan.ozturk@tav.aero



SHARING NEW HORIZONS



a member of
Groupe ADP